

DRINK^{NEW ZEALAND}***tech***



Media kit

NEW ZEALAND
Foodtechnology

About DRINKtech

Drinktech – a new publication for and about drink manufacturers of all genres in New Zealand - is about to be introduced to food and beverage manufacturers and processors throughout the length and breadth of the country...and we'd love to involve your company in this exciting opportunity to strut your stuff.

Drinktech, which will be published as part of established sister publication New Zealand Food Technology magazine, will encompass all sectors within the drinks industry – water, milk products, wine and spirits, juices, beer, soft drinks, tea, coffee and liquid food, including protein drinks and pharmaceutical products.

We'll be offering spots in monthly Drinktech and along the way, we'll be giving you the chance to have your say on hot issues affecting the industry. We'll be sourcing opinions from leading voices, writing case studies and profiles

on companies of all sizes, and celebrating the success of one of New Zealand's most prosperous and opportunity-filled food sectors. You will also get the chance to win special subscriber prizes as well.

And, come December, you and/or your company can be profiled in our special 2018 New Zealand Food Technology Annual Directory, a hi-spec publication used throughout the year by scores of subscribers.

Oh, and did we mention that New Zealand Food Technology is also published as an e-Mag with imbedded video to offer your company even more opportunity to showcase your processes and products?!

We're looking forward to working with you.
For more information, contact **Margie Lindsay**
0275 718 555 | E: margie@hayleymedia.com

Leading New Zealand manufactures and processors will read each issue of DRINKtech

- ❑ Ingredients
- ❑ Process technology
- ❑ Filling and packaging (machinery and products)
- ❑ Process automation
- ❑ Packaging (containers and machinery)
- ❑ Designers and labelling
- ❑ Beverage process security
- ❑ Water
- ❑ Milk products
- ❑ Wine & spirits
- ❑ Juices
- ❑ Beer – brewery sector
- ❑ Soft drinks
- ❑ Tea and coffee
- ❑ Liquid food
- ❑ Processing and production of beverages, milk, water and liquid foods
- ❑ Filling and packaging technology
- ❑ Cleaning & filling machinery
- ❑ Design, labelling, finishing and identification equipment
- ❑ Palletising and materials handling equipment
- ❑ Plastic, metal and glass container production and handling equipment
- ❑ Beverage dispensing and vending equipment.

DRINKtech NEW ZEALAND

ADVERTISING COMBOS

FULL PAGE COMBO

**Pay for a full page
and get one free**

You can book a full page advertisement and we will provide you with a full page story or company profile. You can use your own PR company or department or we can provide you with a writer. The option is also open to use both pages for editorial and just include a logo and address – the choice is yours.

\$3950

SUPPORTING EDITORIAL SPECIFICATIONS

Just text, no pic = **Max 1000 words**

Recommended = **Approx 700 words and pics**

HALF PAGE COMBO

**Pay for a half page
and get a half free**

The same applies to this half page option with a combination of editorial and advertising to suit your budget.

\$2690

SUPPORTING EDITORIAL SPECIFICATIONS

Just text, no pic = **Max 500 words**

Text and pic = **Max 400 words**

QUARTER PAGE COMBO

**Pay for a quarter page
and get a quarter free**

A quarter page advertisement will give you a free quarter page of editorial. It is ideally suited to product launches or product profiles.

\$1800

SUPPORTING EDITORIAL SPECIFICATIONS

Just text, no pic = **Max 230 words**

Text and pic = **Max 150 words**

AUSPACK 2017 IT'S ON!

It's expected to reach a global value of \$80 billion in the next three years, making it one of the most lucrative markets in the world. It's called pharmaceutical packaging, and next month thousands of packaging pros will descend on Sydney for the AUSPACK 2017 event to get a comprehensive overview of the scene.

REGISTER NOW

THE MAIN EVENT FOR PROCESSING & PACKAGING

AUSPAC - AUSTRALIA'S ALL ENCOMPASSING EXHIBITION FOR THE PROCESSING AND PACKAGING INDUSTRIES

DISCOVER Australia's top 100 exporters, representing 1.2 billion global trade.

END Solutions for increasing your productivity, efficiency and safety.

REVOLUTIONARY Product launches offering new ways to safely, securely, efficiently and cost-effectively.

AUSPACK 2017 IN CONNECTION WITH PACKAGING AND PROCESSING WEEK

GEA WINS NUTRITIONAL POWDERS PLANT PROJECT

A contract to construct a nutritional powders plant in the new GEA for the new GEA, with the new plant project.

Specialists in dairy processing

Our years of experience and expertise in dairy processing, from the farm to the factory, ensure we deliver the best results for our clients.

EFFICIENCY IN COMPLIANCE

Our experts in compliance and efficiency ensure that your business is always up to date with the latest regulations.

FREE

PAY

www.testo.nz

Supply Services

CHANGE PARTS FOR

FREE

PAY

SPIN DOCTORS

FREE

PAY

Why EOM?

EXPERTISE & KNOWLEDGE

QUALITY PRODUCTS

MAXIMISING PERFORMANCE

GST additional to all prices

ADVERTISING RATES

COMBO

Advertising plus the same space in editorial prepared by our Journalists

Full page Ad + full page editorial content	\$3950
Half Page Ad + half page editorial content	\$2690
Quarter page Ad + Quarter page content	\$1800
Stocktake page 1/3 page (approx. 150 words + image + logo)	\$650
Production cost advertisement make up	\$110

SUPPORTING EDITORIAL COMBO GUIDE

AD SIZE	JUST WORDS	WORDS / IMAGES
Full page	1000 (approx)	700 + images
Half page	500 (approx)	400 + images
Quarter page	230 (approx)	150 + images

STANDARD (per issue/s) *units are in mm	1 – 3	4 – 6	7 +
Full page (240 W x 330 H) + 5mm bleed	\$3550	\$3330	\$3100
Half page (Hori -210Wx140H) (vert - 102Wx286H)	\$2350	\$2000	\$1800
Quarter page (Hori -210Wx67H) (vert - 102Wx140H)	\$1500	\$1400	\$1250
Fifth page (210Wx50H)	\$1150	\$1000	\$990
Business card (102mm W x 67mm H)	\$590	\$550	\$490
Inside Front Cover + page 1	\$5990		
Outside Back Cover (240 W x 330 H) + 5mm bleed	\$3950		
Inserts (weight and size limitations apply)	\$2300		
Production cost advertisement makeup	\$110		

ONLINE ADVERTISING (monthly rates)

Billboard (1078w x 185h)	\$690
Leaderboard (top) (728w x 90h)	\$470
Leaderboard (bottom) (728w x 90h)	\$370
Island (every page) (300w x 250h)	\$425
Mini island (300w x 250h)	\$275

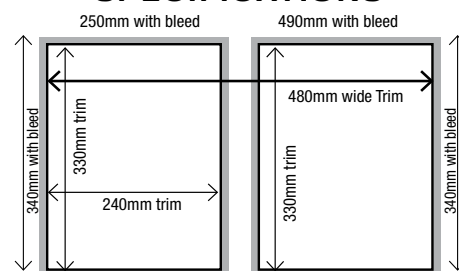
All prices exclude GST.

For more information on advertising in DRINKtech contact

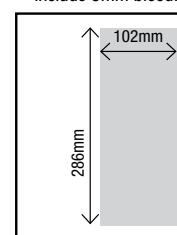
Margie Lindsay 0275 718 555 or

email: Margie@hayleymedia.com

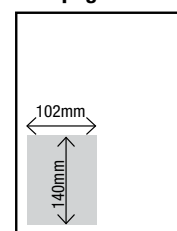
SPECIFICATIONS



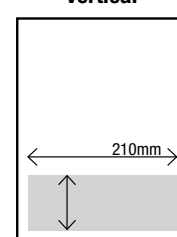
Full Page
240mm W x 330mm H
Include 5mm bleed.



Half page vertical

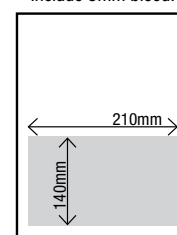


Quarter page vertical

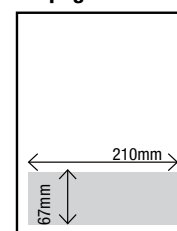


Stocktake

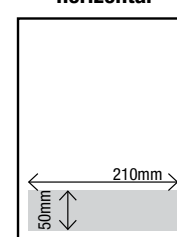
Double Page Spread
480mm W x 330mm H
Include 5mm bleed.



Half page horizontal



Quarter page horizontal



Fifth page (5H)